

Career Objective

With a broad-ranging skill set spanning music, film, photography, and graphic design, I bring a wealth of versatility and creativity to the table. Having earned a Master of Media from RMIT University and having engaged in hands-on work across diverse artistic fields, I'm excited to channel my proficiency into a dynamic and imaginative setting. My aim is to secure a role within the creative media sector or other art-connected domains, including the events industry. My objective is to make a meaningful contribution to media production, art administration, or digital marketing endeavours. I intend to leverage my distinctive fusion of technical prowess and artistic acumen to drive pioneering and resonant outcomes.

Education

- **Master of Media - RMIT University (Graduated with Distinction)**
 - *March 2019 - December 2021*Project-based work and theoretical studies on creative media, film production and marketing.

- **Bachelor of Arts (Music Industry) - RMIT University**
 - *February 2016 - December 2018*Project-based work and theoretical studies based on global music cultures, industry practices, live events and music technology.

- **Hong Kong Diploma of Secondary Education (HKDSE) - Wah Yan College, Kowloon (Society of Jesus)**
 - *September 2008 - February 2014*A standard academic qualification is offered by the Hong Kong Examinations and Assessment Authority.

Industry Experience

- **Social Media Manager & Website Builder (Remote) - The Hong Kong Minimally Invasive Brain & Spine Neurosurgery Centre**
 - *April 2022 - Present*The Hong Kong Minimally Invasive Brain & Spine Neurosurgery Centre is a medical practice based in Hong Kong that specialises in minimally invasive procedures for brain, spine, stroke, and pain conditions related to the central and peripheral nervous systems. My primary responsibilities encompass creating a brand-new, responsive website for the centre, handling UX design, and overseeing social media platforms to connect with a broader audience of potential patients effectively.

- **Gallery Assistant - Centre for Contemporary Photography**
 - *August 2023 - Present*

- **Voluntary Worker - Centre for Contemporary Photography**
 - *December 2022 - August 2023*The Centre for Contemporary Photography (CCP) has played a pivotal role in advancing the realm of lens-based arts and promoting public engagement with photography. In this context, my primary responsibilities encompass front-of-house tasks, including gallery opening and closing, as well as cashier duties, design projects, alcohol sales, clerical assignments, curatorial work, installation tasks, email campaigns, website management and hospitality services.

➤ **Voluntary Worker - TCB Art Inc.**

February 2023 - April 2024

TCB Art Inc. is an artist-run gallery situated in Melbourne, Australia. It is committed to providing a nurturing environment where young, emerging, and established artists can all enjoy the artistic liberty to explore, experiment, and push boundaries within their respective practices. In this context, my key responsibilities involve front-of-house duties and the facilitation of artwork sales.

➤ **Director Assistant (Internship) - ArTyme Studio Limited**

November 2017 - February 2018

ArTyme Studio Limited is a startup and independent studio based in Hong Kong that focuses on enhancing the visibility of local artists. The studio also organises a diverse array of music competitions for children, aimed at fostering music education in Hong Kong. My primary duties involve concert planning, marketing and promotion, as well as clerical tasks.

➤ **Director of Editor and Publications - Gustav Mahler Orchestra**

December 2015 - June 2016

The Gustav Mahler Orchestra is a semi-professional orchestra based in Hong Kong. Led and established by the virtuoso Wilson Ng, the orchestra's mission is to contemporise, connect, and make classical music easily accessible to the community. My main duties encompass crafting program notes and overseeing marketing and promotion management.

➤ **Founder and Editor-in-Chief - Die Musikzeitung**

December 2014 - May 2023

Established by myself in 2014, Die Musikzeitung is a non-profit organisation headquartered in Hong Kong. Our mission is to bring classical music to the wider public by means of clear and comprehensible articles, challenging the prevailing notion that classical music is uninteresting. My primary roles encompass crafting music articles and programme notes, engaging in graphic design, maintaining IT infrastructure, conducting digital marketing, and overseeing promotion management.

➤ **Concert Assistant - Hong Kong Philharmonic Orchestra**

September 2014 - December 2015

The Hong Kong Philharmonic Orchestra holds a distinguished status as one of the premier orchestras in Asia. Within this esteemed institution, my main responsibilities encompass front-of-house tasks and clerical duties.

➤ **Backend Administrator - Tripwant**

August 2014 - December 2015

Tripwant is a worldwide collaborative tourism platform and cloud computing solution based in Hong Kong. It seamlessly integrates B2B2C interactions, data search capabilities, and social networking features within the travel industry. This innovative platform facilitates the exchange of tourism resources and interactions between tour operators and end-users. My primary duties encompass content updates, backend maintenance, client communication, and administrative tasks.

Languages

English - Native

Cantonese - Mother Tongue

Mandarin - Native

Japanese - Beginner

German - Beginner

Skills

- | | | | |
|-----------------------------|------------------------|----------------------------|--|
| ➤ Digital Marketing | ➤ Adobe Creative Suite | ➤ Analogue Photography | ➤ Adobe InDesign |
| ➤ Digital Photography | ➤ Adobe Lightroom | ➤ Graphic Design | ➤ Musescore |
| ➤ Music Education | ➤ Logic Pro | ➤ Content Management | ➤ Final Cut Pro |
| ➤ Social Media Optimisation | ➤ Adobe Photoshop | ➤ Video Production | ➤ Content Writing |
| ➤ Social Media Marketing | ➤ Adobe Premiere Pro | ➤ Video Editing | ➤ Search Engine Optimisation |
| ➤ Hospitality | ➤ Events Management | ➤ Classical Music Training | ➤ Web Design |
| ➤ Videography | ➤ Creative Thinking | ➤ Cultural Research | ➤ Branding |
| ➤ Social Media Management | | ➤ Curatorial Work | ➤ Typography |
| | | | ➤ Customer Facing Artwork Installation |

Selected Additional Experience and Qualifications

- **Violist - Engineering Music Society Orchestra of Melbourne University**
 - *February 2016 - Present*
- **Violist - Hong Kong Festival Orchestra**
 - *August 2015 - November 2016*
- **Violist - Gustav Mahler Orchestra**
 - *August 2015 - January 2016*
- **Voluntary Worker - PHOTO 2022, 2024**
 - *April 2022 - May 2022, Mar 2024*
- **Outlet Team Leader / Food & Beverage Attendant - Delaware North (Melbourne Cricket Ground, Marvel Stadium and Melbourne & Olympic Parks)**
 - *April 2022 - Present*
- **Retail Supervisor - Compass Group (Melbourne & Olympic Parks)**
 - *May 2024 - Present*
- **Runners - The Atlantic Group (Melbourne Cup)**
 - *October 2023 - Present*
- **Responsible Service of Alcohol Certificate**
 - *Obtained December 2022*
- **Work with Children Check**

Referees

- **Gene Shill** (gene@geneshill.com)
 - Head of Studio (Melbourne), JMC Academy.
- **Carman Lam** (carman.lam@hkaf.org)
 - Deputy Outreach Manager of Hong Kong Art Festival.
- **Andrea Russell** (andrea.russell@uwa.edu.au)
 - Science artist, filmmaker, and micro-cinematographer.
- **Polly Stanton** (polly.stanton@rmit.edu.au)
 - RMIT University lecturer, moving image artist, sound practitioner and researcher.
- **Tyler Meredith** (gallerymanager@ccp.org.au)
 - Gallery Manager, Centre for Contemporary Photography.

Portfolio Websites

<https://www.thomasphf.com> | <https://www.thomasc137photo.com>